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Rain Master Introduces Automatic Irrigation Scheduler

"Visionary Solutions to Water Management thru Technology"

Simi Valley, Calif., **FRIDAY, MAY 5, 2006** – Rain Master introduces *iCentral*TM with Automatic Scheduling, the industry's first internet based Automatic Irrigation Scheduler (AIS) that generates programs for controllers based upon site specific climatic conditions and station physical attributes that affect irrigation: DU, soil texture, plant type, slope, precipitation, etc. Rain Master's *iCentral Automatic Irrigation Scheduler* generates schedules for an entire irrigation season thus eliminating the need for the end user to make programming changes on a periodic basis. When coupled with daily ET changes, users are assured that their landscapes eco-system experiences the most comprehensive water management techniques, automatically!

For more information on bringing your system into the 21st Century with *iCentral*, visit <u>www.rainmaster.com</u> or your local irrigation and landscape supplier.

About Rain Master

For over twenty-five years, Rain Master, based in Simi Valley, CA, has been the recognized innovative leader in the design and manufacture of irrigation controllers, handheld remote controls and central computerized control systems for the landscape and golf irrigation markets. Creator of *iCentral*TM, the industry's first Web-based central control system, Rain Master sets the standard for technologically advanced, environmentally sensitive and cost effective irrigation control and water management systems. Rain Master consistently offers new and innovative technologies that exceed irrigation industry quality and performance standards for "SMART" ET-weather based irrigation controls. Visit our website at <u>www.rainmaster.com</u> or e-mail <u>info@rainmaster.com</u>, to learn more about our visionary solutions to water management through technology.