RAIN MASTER

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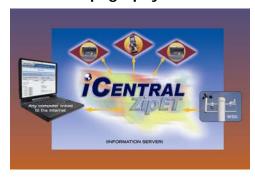Marketing Department
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Rain Master Introduces Industry's First Internet-based Irrigation System

Irrigation monitoring and management for the 21st Century, the iCentral™ system allows Rain Master customers using Eagle series controllers to receive instant alerts, connect to real-time weather updates and more

Simi Valley, Calif., MONDAY, JUNE 9, 2003 – Available today from Rain Master is *iCentral™,* a new product which transforms Rain Master's RME Eagle Controller into an Internet-enabled irrigation control center. Now, Rain Master customers can adjust and monitor their irrigation programs using the quick and simple technology of the World Wide Web, no matter where they are.

iCentral by Rain Master is one of a kind for the industry and a much desired solution for those seeking a cost-effective AND real-time system. It offers intelligent Evapo-Transpiration or ET data management, remote access and operation of multiple controllers through the convenience of the Internet, and real-time system notifications via text message or e-mail.

iCentral Topography

"One of the founding principles at Rain Master is to develop and deliver innovative products and iCentral is no exception," said Jim Sieminski, president of Rain Master. "It has redefined in terms of cost and ease of use the way our commercial customers manage their irrigation systems."

Problems such as broken sprinklers, mainline breaks, electrical wire faults, power outages, etc., can now be delivered immediately to an Internet-enabled PDA, cellular phone, laptop or desktop PC for instant attention. Simply visit the iCentral Web site and enter a secure user name and password to gain access to a personal iCentral center to fix or isolate the problem.

With iCentral, customers can now acquire weather data without delay from their local weather stations, allowing for automatic ET data adjustments and initializing shutdowns through the Rain Master RME Eagle Controller. No where else can customers find an intelligent irrigation control system that incorporates and responds to weather data as defined by the user on the iCentral website.

iCentral does not need to be installed. It is not a costly software or hardware application that requires a class to learn how to operate. Cost is wholly dependent on the customer's system needs and iCentral offers online help and e-mail support.

For more information on bringing your system into the 21st Century with iCentral, visit www.rainmaster.com or your local irrigation and landscape supplier.

About Rain Master

For over twenty-five years, Rain Master, based in Simi Valley, CA, has been the recognized innovative leader in the design and manufacture of irrigation controllers, handheld remote controls and central computerized control systems for the landscape and golf irrigation markets. Creator of ***iCentral™***, the industry's first Web-based central control system, Rain Master sets the standard for technologically advanced, environmentally sensitive and cost effective irrigation control systems and water management. We consistently offer new technologies that exceed irrigation industry quality and performance standards for "**SMART**" ET-based irrigation control. Visit our website at www.rainmaster.com or e-mail info@rainmaster.com to learn more about our visionary solutions to water management through technology.

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